



Lawwwing for Google Customers

An all-in-one solution to fully automate your website's legal compliance. From consent management to country-specific legal documents, Lawwwing ensures all your site's legal requirements are continuously updated and reviewed. Subscribe your website to lawfulness.

Value Proposition

Why should customers choose Lawwwing

- No pageview limit
- All-in-one solution (Consent management + Legal documents)
- Automatically updated legal documents as your website or regulations evolve
- IAB TCF v2.2 compliant: Effortless integration with IAB's Transparency and Consent Framework
- Covers more than just cookies; scans all tracking services (beacons, scripts, and more)
- Simple integrations: GTM template, WordPress plugin, and guides for various CMS platforms
- Easy-to-use and reliable
- <u>Partners features</u>: Manage multiple domains effortlessly and earn commissions.



Languages and countries supported: +10 languages currently available with new ones constantly added (English, Español, Français, Português, Italiano, Deutsch, Nederlandse, Català, Galego, Euskera, Ελληνικά). No country limitation





https://lawwwing.com

Plans & Pricing*

STARTER (€99/year or €11/month)

- Unlimited pageviews
- Legal Notice + Privacy Policy
- Monthly website scanning
- 2 languages

<u>GROWTH</u> (€149/year or €16/month)

- Unlimited pageviews
- Legal Notice + Privacy policy
- Terms of Service / Purchase Conditions
- 2 languages
- Weekly website scanning

PROFESSIONAL (€300/year or €32/month)

- Unlimited pageviews
- Legal Notice + Privacy Policy
- Terms of Service / Purchase Conditions
- Daily website scanning
- +10 languages
- Consent analytics
- IAB TCF v2.2 compliant

and more

All prices include the implementation of Google Consent Mode

View all plans included features

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement





Consent Banner and Consent Mode implementation steps





Get started in 3 easy steps

- Sign up at https://lawwwing.com/login/
- Scan your site for cookies, beacons, scripts etc.!
- Embed your Lawwwing script manually, via GTM template or with one of our plugins.
- <u>Note:</u> Google Consent Mode is activated by default in all plans.

All you need is the ability to add a code snippet into the header of your site, or the ability to add new tags to your GTM account or the ability to install plugins in your CMS.

You can check our more detailed implementation steps guide



Typical time taken by a customer to implement a banner is ~4 minutes

https://lawwwing.com

Support information

Support & Services



Implementation support

- Availability for all users and customers via email, ticket, chat or phone calls.
- Legal team also available for supporting partner agencies and professional clients

• Read or documentation

Troubleshooting support

- Availability for all users and customers via email, ticket, chat or phone calls.
- Legal team also available for supporting partner agencies and professional clients
 - Read or <u>documentation</u>





Specify the main partners you work with: We have many partner agencies who can also take care of your Lawwwing implementation. <u>Partners directory</u>

How to get in touch

- List contact options:
 - Monday Friday, 9AM 6PM CET +34644628995
 - Ticket, Chat, Email visit <u>https://lawwwing.com/en/contacto/</u>
 - Partnerships/Agencies: Nuria Moreno nuria@lawwwing.com

More info at Lawwwing